turki.sh

AI-NATIVE B2B PLATFORM

Türkiye's Gate to Global Trade

One AI-native trade operating system for buyers, suppliers, dealmakers and service providers: export, import, domestic trade and tenders.

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Company Introduction · Q4 2026 · www.turki.sh

Bosphorus Bridge, İstanbul: where Europe meets Asia

WHY TÜRKIYE

Türkiye's exports keep breaking records

A record 2025, a stronger 2026 so far, and a manufacturing base that sells to Europe, the Middle East, Africa and the Americas.

$280.3bn

Goods exports, last 12 months[3]

September 2025 to August 2026

$185.0bn

Goods exports, January to August 2026[2]

+4.0% on the same period of 2025

$273.4bn

Goods exports in 2025[1]

+4.5% vs 2024, the record full year

166,500

Exporting companies in 2025[4]

About 13,000 new exporters joined in 2025[5]

$282bn

Official 2026 goods export target[6]

Medium-Term Program

1996

EU Customs Union member since[7]

Industrial goods reach the EU free of customs duties

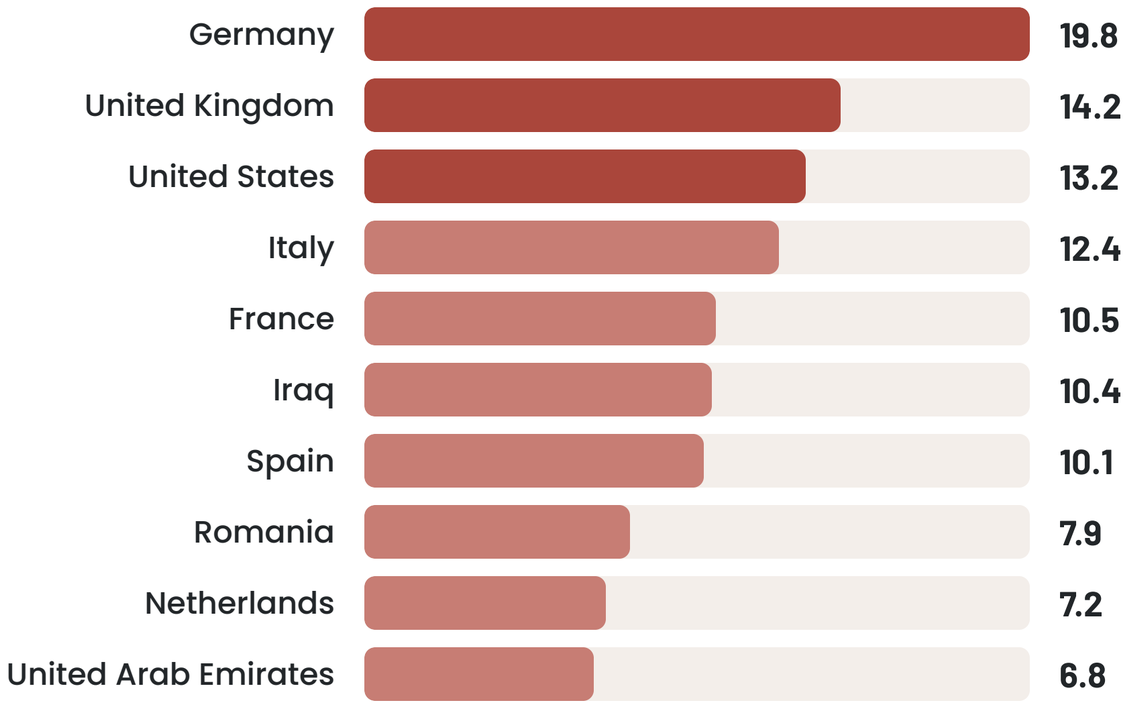
WHERE TÜRKIYE SELLS

Top 10 export markets, 2025

Seven of Türkiye's ten largest export markets are in Europe.

The ranking holds in 2026: Germany, the United States and the United Kingdom led again in August 2026[3].

US$ billions, full year 2025, TİM data[8]. 2025 is the latest complete year.



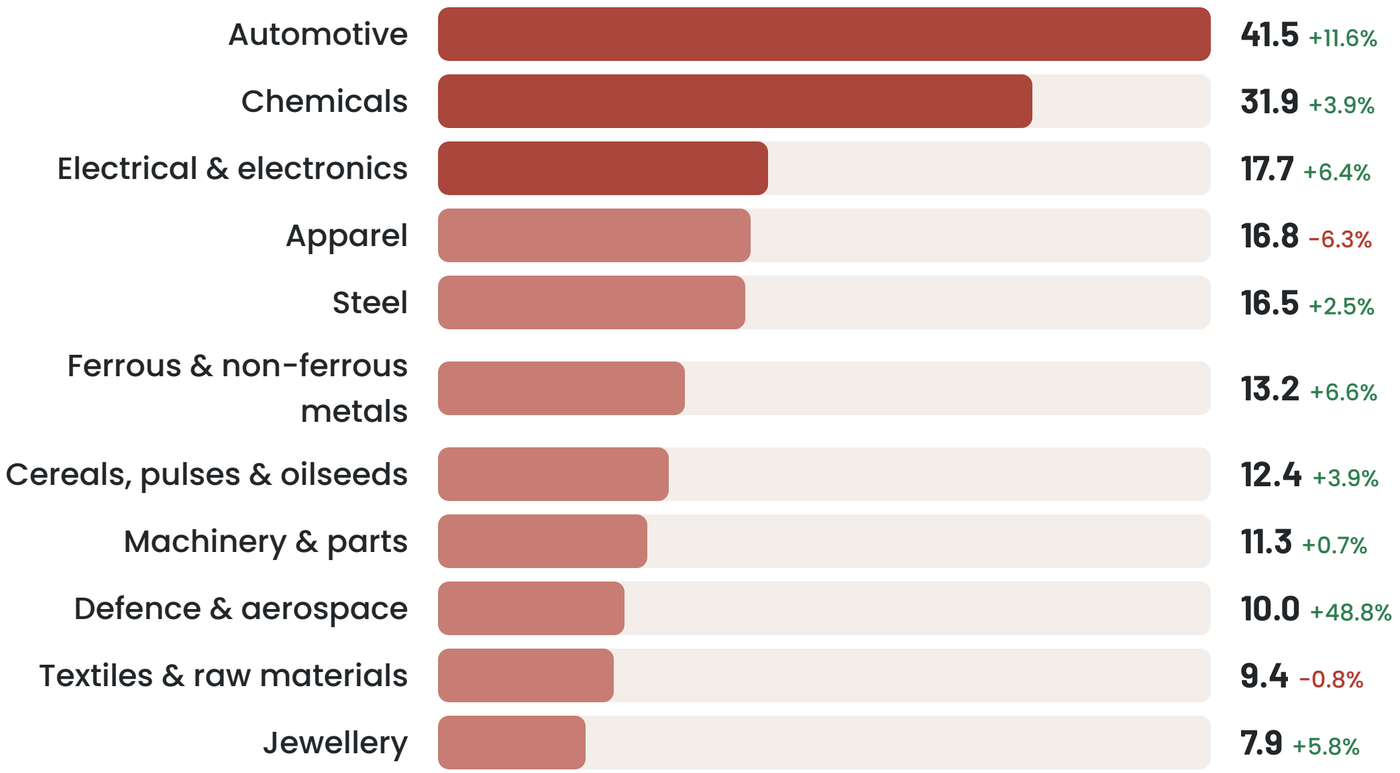
WHAT TÜRKIYE SELLS

Leading export sectors, 2025

Automotive leads and keeps growing: US$42.2bn over the 12 months to August 2026[9].

Chemicals is second, and defence & aerospace grew almost 49% in 2025.

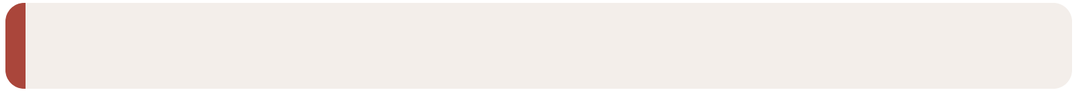
US$ billions and change vs 2024, TİM sector classification[5,8]



THE OPPORTUNITY

Türkiye trades at scale, but mostly offline

Cross-border e-commerce exports were about **US$5.1bn** in 2025[10], roughly **2%** of US$273.4bn in goods exports[1]. Most B2B deals still run on email, phone calls, fairs and personal networks.



Türkiye already has 634,611 e-commerce businesses[11]. The digital habit exists; a national B2B trade platform does not.

Today	Scattered directories, email chains, one fair a year
Missing	Verified data, tenders, logistics and documents in one flow
Turki.sh	Türkiye's own AI-native B2B platform

WHAT TURKI.SH IS

A trade operating system, not a directory

Turki.sh runs the whole deal on one AI-native engine: find, verify, tender, negotiate, document and deliver. Trade flows both ways, into and out of Türkiye.

Export
Suppliers in Türkiye selling to buyers worldwide

Import
Global suppliers selling to buyers in Türkiye

Domestic
Businesses in Türkiye trading with each other

Tenders
Buy tenders and sell tenders, in both directions

ONE ENGINE UNDERNEATH

Verified data
Every company record passes the Bronze, Silver and Gold verification pipeline.

HS / GTİP coded
Suppliers and tenders carry origin and destination codes, so records match automatically.

Tender engine
Time-limited tenders create fast, comparable offers.

Services built in
Freight, customs, inspection and finance quoted inside the deal.

FOUR ROLES, ONE PLATFORM

Built for everyone in the deal

Buyer

Importers and procurement teams.

- Post a tender or RFQ with HS code
- Set specs, quantity and preferred packaging
- Compare verified offers side by side

Supplier

Manufacturers and exporters.

- Verified company profile and catalogue
- Product lines tied to HS / GTİP codes
- Bid on tenders; packing list with every offer

Dealmaker

Agents and trade professionals.

- Represent the buyer, the seller or both
- Browse open tenders and bring offers
- Earn success fees; Dealmaker Academy

Service provider

Logistics, customs, inspection, insurance, finance.

- Offices in several countries on one profile
- Quote from the packing list and HS codes
- Licensed partners only

AI-NATIVE

AI does the heavy lifting, people close the deal

AI sourcing agent

Describe what you need in plain English. The agent finds the right product, HS code and verified suppliers.

AI catalogue builder

Suppliers upload brochures and price lists; AI turns them into structured, searchable product listings.

HS / GTİP coding

Automatic origin and destination codes on every product and tender, ready for customs.

Smart matching

Tenders are routed to suppliers by sector, HS code, capacity, certificates and export markets.

Trade intelligence

Prices, lead times and demand signals from real tenders, per product and market.

Verified data

Bronze
Collected from public and registry sources

Silver
Cleaned and enriched by AI

Gold
Checked by our team, confirmed by the company

HOW A TENDER WORKS

From tender to delivery in five steps

01

Post

The buyer posts a tender: product, HS code, specification, quantity, destination, preferred packaging and a deadline, for example 72 hours.

02

Match

AI routes it to verified suppliers and to dealmakers with matching buyers or sellers.

03

Bid

Suppliers bid with price, Incoterms, lead time, certificates and a packing list.

04

Award

The buyer compares offers side by side and awards the tender.

05

Deliver

Service providers quote freight, customs and inspection from the packing list and HS codes.

The same flow runs for import, export and domestic trade. A sell tender reverses it: the supplier offers stock and buyers bid.

BUILT ON TRUST

Verified companies, clear rules

Verified members

Trade registry, tax and quality documents are checked before a profile is marked verified.

Privacy by design

Personal data handled under KVKK and GDPR, with published privacy, cookie and retention policies.

Licensed partners

Turki.sh does not hold client funds. Payments, escrow, insurance and finance come from licensed third parties.

Clear terms

Terms of Use, KVKK notice and legal disclaimer, in English and Turkish.

Complete documents

HS / GTİP codes and packing lists travel with every deal, ready for freight and customs.

Human support

Live chat and a team in İstanbul behind every request.

THE GATEWAY

Between Europe, Asia and the Middle East

GATEWAY VOLUME 2025: EXPORTS + IMPORTS

US$639.0bn ≈ €565bn

Exports US$273.4bn (≈ €242bn) + imports US$365.5bn (≈ €323bn), +5.5% vs 2024[1,15]

JANUARY TO AUGUST 2026

US$435.8bn

≈ €386bn, +4.7% on the same period of 2025[2,15]

Ports and airports set new records in 2025, and Türkiye is a key part of the Middle Corridor linking China and Central Asia with Europe[14].

553m t

Cargo handled at ports, 2025[13]

+4%, an all-time record

~14m TEU

Container throughput, 2025[13]

+3.5% vs 2024

5.15m t

Air cargo, 2025[12]

4.22m t of it international

CARGO & LOGISTICS MARKET · GUESSTIMATE

US$70–85bn ≈ €62–75bn

Freight transport, forwarding, courier and storage, 2025[16,17,15]

WAREHOUSING & STORAGE · GUESSTIMATE

US$9–12bn ≈ €8–11bn

About 13–15% of the logistics market[16,15]

FREE TOOLS ON TURKI.SH

Useful before you even sign up

HS Code Finder

Find the HS / GTİP code for a product in plain English, then request quotes with the code filled in.

Trade Shows 2026–27

Major fairs in Türkiye by sector and date, linked to the official organisers.

Trade Insights

Articles on sourcing from Türkiye, logistics and market trends.

Request a Quote

Describe what you need once and receive offers from matched, verified suppliers.

JOIN TODAY

Four ways in. Pick yours.

Buyer

Post tenders and requests for quote, and source from verified suppliers in Türkiye. Free to join.

Join as buyer →

turki.sh/join/buyer

Supplier

Show your company and products to buyers worldwide, and bid on tenders that match what you make.

Join as supplier →

turki.sh/join/supplier

Dealmaker

Represent buyers, sellers or both. Bring deals to the platform and earn on every closed trade.

Join as dealmaker →

turki.sh/join/join-dealmaker

Service provider

Offer logistics, customs, inspection, insurance or finance in every country you operate.

Join as service provider →

turki.sh/apply-service-provider

Prefer to talk first? info@turki.sh WhatsApp +90 532 560 4554

SOURCES

Data sources & notes

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1. **T.C. Ticaret Bakanlığı**: December 2025 foreign trade data (2025 goods exports US$273.4bn, +4.5%). ticaret.gov.tr
2. **T.C. Ticaret Bakanlığı**: August 2026 foreign trade data (January to August 2026 exports US$185.0bn, +4.0%). ticaret.gov.tr
3. **Forbes Türkiye**, quoting the Minister of Trade: August 2026 exports, last 12 months US$280.3bn, top markets. forbes.com.tr
4. **TÜİK**: foreign trade by enterprise characteristics 2025 (166,500 exporting enterprises), reported by Ekonomi Gazetesi. ekonomigazetesi.com
5. **TİM, Türkiye Exporters Assembly**: 2025 export results (sector records, ~13,000 new exporters). tim.org.tr
6. **TİM**: Medium-Term Program in the Official Gazette (2026 goods export target US$282bn). tim.org.tr
7. **Gümrük Rehberi (Ticaret Bakanlığı)**: Türkiye–EU Customs Union, in force since 1 January 1996. gumrukrehberi.gov.tr
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9. **Anadolu Ajansı**, TİM data: automotive exports, August 2026 and last 12 months. aa.com.tr
10. **T.C. Ticaret Bakanlığı**: e-commerce volume in 2025 (e-export about US$5.1bn). ticaret.gov.tr
11. **T.C. Ticaret Bakanlığı**: "Türkiye'de E-Ticaretin Görünümü" report 2025 (634,611 e-commerce businesses). ticaret.gov.tr
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13. **İstanbul Ticaret Gazetesi**, quoting the Minister of Transport: 2025 port record (553m t, ~14m TEU). istanbulticaretgazetesi.com
14. **Ulaştırma ve Altyapı Bakanlığı**: "Orta Koridor'un kilit parçası Türkiye". uab.gov.tr
15. **European Central Bank**: euro foreign exchange reference rates. Euro values are Turki.sh estimates, converted at about US$1.13 per euro (2025 average) and rounded. ecb.europa.eu
16. **Mordor Intelligence**: Turkey freight and logistics market, 2025 base estimate US$67.4bn (freight transport about 52%). mordorintelligence.com
17. **TÜİK**, 2025 annual industry and service statistics: transport and storage production value TRY 6.8tn (about US$170bn incl. passenger transport), as reported by Transmedya. Guesstimate method: freight share about half, cross-checked with src 16. transmedya.com

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